



## **ASHCOTT AND SHAPWICK CRICKET CLUB**

[www.aandscc.org](http://www.aandscc.org)

### **An opportunity to support and be involved with a local sporting success**

#### **"Club Cricket at it's best in your community"**

Playing on the picturesque and high quality ground in the village of Shapwick, A & S CC has been in existence for 90 years.

Our success last year means that our 1<sup>st</sup> and 2<sup>nd</sup> XI teams will be playing in the **Premier One League of the West of England Premier League (WEPL)** this puts **Ashcott and Shapwick Cricket Club in the top 10 clubs in the whole of Somerset, Wiltshire, Gloucestershire and Bristol.**

**Our opponents will include the big three: - Bridgwater, Bristol and Bath**

In addition to the two senior teams we play junior league cricket at U11, U13 and U15 levels.

To add to the excitement in 2012 we completed purchase of the ground from the Vesty Estate, with funding support from Sedgemoor District Council and Viridor.

This means that we can start to plan for the future ensuring that the club continues to provide the opportunity for the Polden village communities to enjoy playing and watching cricket at the highest regional standards.

As with all clubs we have a constant need for support and funds to finance both our day to day playing activities and to allow development of the ground, club house and other facilities.



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### Sponsorship Opportunities: -

We already enjoy the support of many local businesses as can be seen on our website [www.aandscc.org](http://www.aandscc.org) with Alliance Leisure as our major sponsor.

Any support is greatly appreciated; we do however offer three formalised levels of Sponsorship for the coming season.

### Sponsorship Benefits: -

- **Knowledge that you are actively involved in a local community and sporting success story**
- A low cost opportunity to promote your business to occupants of Polden Villages (population circa 10,000)
- We will be promoting the Club and our sponsors in the following ways: -
  - Monthly Advertisements in the Polden Post, circulation 1200 homes along the Polden Villages, promoting the forthcoming fixtures and match sponsors
  - We will be distributing our Fixture List, house to house, along the villages to promote the matches and our sponsors as part of our plans to encourage local people to take the opportunity to enjoy high quality cricket and take advantage of our bar and refreshment facilities.
  - Weekly Match Reports which will be published in the local press
  - We anticipate the our monthly summaries will be included in the Polden Post and other local publications (example article attached)
- Our sponsors will receive: -
  - Match day hospitality for you and your guests
  - Regular email updates with match results and other activities
  - Complimentary ticket to the prestigious "Music on the Pitch Event", and other events, for you and your guests
  - An opportunity to play cricket in the Sponsors "fun" match
  - A link from our website to your own (Season and Tri-Season Sponsors)



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Summary of Sponsorship Levels: -

**Match Sponsorship:** - we have nine 1<sup>st</sup> XI and nine 2<sup>nd</sup> XI home games in the Premier 1 Division. The Match Sponsorship money goes towards the costs of Umpires and match balls. Each Match Sponsor will be allocated their match\* and will be welcomed and entertained on the day by a member of the Committee. Your sponsorship will be recognised on the day, in the Polden Post and on the Fixture List to be distributed along the Polden Villages.

Sponsorship Costs: - £75.00 per match. An invoice will be provided.

**Season Sponsorship:** - Funds from our Seasons Sponsors will go towards the seasonal maintenance costs of equipment and facilities. Seasonal Sponsors will be recognised in the clubhouse and in all communications. We will be pleased to entertain Season Sponsors at any match, in addition we also allocate each Season Sponsor their own match\*. If required we can provide a link from our Club website to your own business website.

Sponsorship Costs: - £250 per season

**Tri-Season Sponsorship:** - we are able to offer a number of 3700 mm (20 ft) by 680mm (2ft 4") boundary boards, Sponsors who would like to take advantage of these would pay £400 in year one and then revert to the standard £250 in years 2 and 3.

\* We will endeavour make sure that dates suit sponsors diaries

How to become a sponsor: -

Either complete the details below or call Graham Croucher (07980 767609 / [graham.croucher@btinternet.com](mailto:graham.croucher@btinternet.com)) to discuss details: -



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### Ashcott and Shapwick Cricket Club 2013 Sponsorship Agreement:

I would like to become a Sponsor (please tick one of the following)

Match Sponsor (£75) \_\_\_\_\_

Season Sponsor (£250) \_\_\_\_\_

Tri-Season Sponsor (£400) \_\_\_\_\_

Sponsors Name \_\_\_\_\_

Tel Nos \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Description of Sponsor to be used in publicity

\_\_\_\_\_

\_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

Please return to [graham.croucher@btinternet.com](mailto:graham.croucher@btinternet.com) or Hillgrove, Mill Lane,  
Shapwick TA7 9ND. Please make cheques payable to Ashcott and Shapwick  
Cricket Club